



just  show

5-7 July 2019  Olympia, London

Your Passion, Our Expertise

Attracting 38,000 visitors, this is THE show where consumers can find great products, which are healthier, better for you as well as being vegan or vegetarian.

Just V Show is now the largest inclusive, vegetarian and vegan show in the UK, a day out that allows everyone to revel in their passion for 'V' food, drink and lifestyle products.

co-locating

Co-located with The Allergy & Free From Show and Love Natural Love You, the show has created a unique audience of consumers,

whose sole purpose for attending the show, is to discover and buy new and existing free from food, allergy living, natural, organic, vegetarian and vegan products, to enrich their lives.



love natural
love you 



**build
brand
advocates**

**Sample/demo to a
huge number of
potential
customers**

**meet
customers
face-to-face**

**meet
senior
trade
buyers**



**build customer
databases to
generate post
event sales**

**align your
brand with
the best in
the market**



**dedicated client
orientated
sales team**

**sell to a high
spending
focused
audience**



An audience like no other...

Just V Show delivers a **unique visitor experience**. It's the only show dedicated to the full spectrum of v consumers, from the health conscious and flexitarians to the committed vegan.

Just V Show is a **'pro-consumer'** event; not only does it deliver thousands of people all looking to see, try, taste and buy your product, the show also attracts senior buyers from the major leading supermarkets, retailers, wholesalers, distributors, hospitality and food service.

This inclusively delivers exhibitors with unparalleled opportunities to engage with **38,000** target consumers and trade buyers.



vegan

vegetarian

plant based

The Facts.

average age **46**
79% female

92% will
return
to the show

94% will
recommend
brands they saw
at the show

£64.7 million
collective
annual spend on
'V' products



average
dwell time
3 hours 46
mins

£60,653
average
household
income



92% bought
at the show

93% will spend
money with
exhibitors in the
next 12 months



Exhibit

- generate brand awareness
and new business

Shell Scheme
£369 (+VAT) per sqm

Includes:

- Space
- Walls
- Carpet
- Fascia
- Name Board
- Website Profile
- Show Guide Profile
- Exhibitor Marketing Support

Space Only*
£339 (+VAT) per sqm

Includes:

- Space
- Website Profile
- Show Guide Profile
- Exhibitor Marketing Support

*Space only exhibitors are required to build their own stands subject to venue restrictions

Sponsor

- brand your way to the top

Want to elevate the profile of your brand, launch a new product or re-position your brand within the market?

Sponsorship is the route to success.

Improving your brand recall is at the heart of our packages and there is something for any business.

Contact us to discuss packages or your bespoke requirements.



01442 289 920

Contact us



Raj Jadeja
Sales Manager
Just V Show | f2f events Ltd.
Tel +44 (0) 1442 289 928
Email raj@f2fevents.co.uk

Bruce Tolputt
Sales Director
Just V Show | f2f events Ltd.
Tel +44 (0) 1442 289 927
Email bruce@f2fevents.co.uk