



Your Passion, Our Expertise

Attracting 38,000 visitors, this is THE show where consumers can find great products, which are healthier, better for you as well as being vegan or vegetarian.

Just V Show is now the largest inclusive, vegetarian and vegan show in the UK, a day out that allows everyone to revel in their passion for 'V' food, drink and lifestyle products.



Co-located with The Allergy & Free From Show and Love Natural Love You, the show has created a unique audience of consumers,

whose sole purpose for attending the show, is to discover and buy new and existing free from food, allergy living, natural, organic, vegetarian and vegan products, to enrich their lives.









build brand advocates Sample/demo to a huge number of potential customers

meet customers face-to-face

meet senior trade buyers



build customer databases to generate post event sales align your brand with the best in the market



dedicated client orientated sales team sell to a high spending focused audience

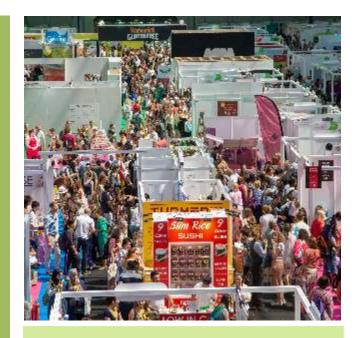


An audience like no other...

Just V Show delivers a **unique visitor experience**. It's the only show dedicated to the full spectrum of v consumers, from the health conscious and flexitarians to the committed vegan.

Just V Show is a 'pro-consumer' event; not only does it deliver thousands of people all looking to see, try, taste and buy your product, the show also attracts senior buyers from the major leading supermarkets, retailers, wholesalers, distributors, hospitality and food service.

This inclusively delivers exhibitors with unparalleled opportunities to engage with 38,000 target consumers and trade buyers.



vegan

vegetarian

plant based

The Facts.

average age 46
79% female

92% will return to the show

94% will recommend brands they saw at the show

£64.7 million collective annual spend on 'V' products



average dwell time **3 hours** 46 mins £60,653 average household income



92% bought at the show

93% will spend money with exhibitors in the next 12 months



Exhibit

- generate brand awareness and new business

Shell Scheme £369 (+VAT) per sqm	Space Only* £339 (+VAT) per sqm
Includes: - Space - Walls - Carpet - Fascia - Name Board - Website Profile	Includes: - Space - Website Profile - Show Guide Profile - Exhibitor Marketing Support
- Show Guide Profile - Exhibitor Marketing Support	*Space only exhibitors are required to build their own stands subject to venue restrictions

Sponsor

- brand your way to the top

Want to elevate the profile of your brand, launch a new product or re-position you brand within the market?

Sponsorship is the route to success.

Improving your brand recall is at the heart of our packages and there is something for any business.

Contact us to discuss packages or your bespoke requirements.



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Contact us



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