



just  **show**
7-9 July 2017  Olympia, London

**exhibitor
information**
www.justvshow.co.uk

your passion our expertise

Attracting 35,000 visitors, this is **THE** show where consumers can find great products, which are healthier, better for you as well as being Vegan or Vegetarian.


With exhibition stands selling out four years running, Just V Show is now the largest specialist show of its kind in the UK, a 'V' living day out that allows everyone to revel in their passion for 'V' food, drink and lifestyle products.

co-locating

Co-located with The Allergy & Free From Show and Love Natural Love You, the show has created a unique audience of consumers, whose sole purpose for attending the show, is to discover and buy new and existing free from food, allergy living, natural, organic, vegetarian and vegan products, to enrich their lives.



the
allergy
+
free from
show

love natural
love you 

ROI

sell to a
high
spending
focused
audience

Sample/demo
to a huge
number of
potential
customers

meet
customers
face-to-
face

meet 300+
senior
trade
buyers



Build
customer
databases to
generate post
event sales

align your
brand with
the best in
the market



dedicated
client
orientated
sales
team

build
brand
advocates



the consumer audience

A consumer audience like no other...

Just V Show delivers a unique visitor experience. It's the only show dedicated to the full spectrum of v consumers, from the health conscious to the committed vegan. This inclusively delivers exhibitors with unparalleled sales opportunities to 35,000 of every type of customer you could possibly hope for.

No matter their motive, all visitors are passionate and educated in health. The show is also supported by the major associations and charities...

Result; Just V Show delivers ROI and boosts your company's profits.

Brands we work with:



vegans

vegetarians

plant based



topline
research
results

average age **33**
82% female

93% will
return
to the show

94% will
recommend
Brands they saw
at the show

£59 million
collective
annual spend on
'V' products



average
dwell time
4 hours

£52,454
average
household
income



93% bought
at the show

93% will spend
money with
exhibitors in the
next 12 months



book your stand it's as easy as 1, 2, 3...

exhibit – sell your products and generate new business

Shell Scheme £350+ vat per sqm

Includes:

- Space
- Walls
- Carpet
- Fascia
- Name Board
- Website Profile
- Exhibitor Marketing Support

Space Only £300+ vat per sqm

Includes:

- Space
- Website Profile
- Exhibitor Marketing Support

**Space only exhibitors are required to build their own stands subject to venue restrictions.*

1 contact us today and we will find the right stand for you

2 we organise your booking, put you on our website and provide you with all the information you need

3 take a stand and boost your profits

Sponsorships

Brand your way to the top. Want to elevate the profile of your brand, launch a new product or re-position your brand within the market? Sponsorship is the route to success. Improving your brand recall is at the heart of our packages and there is something for any business.

Prices

Headline	£20,000
V Kitchen	£15,000
V Theatre	£10,000
Marketing	£10,000

www.fzfsponsorship.co.uk



Just contact us

Raj Jadeja
Sales Manager
Just V Show | fzf events Ltd.
Tel +44 (0) 1442 289 928
Email raj@fzfevents.co.uk

Helen Wood
Senior Event Manager
Just V Show | fzf events Ltd.
Tel +44 (0) 1442 289 920
Email helen@fzfevents.co.uk